

Building Brave Privacy Policy

Last modified: December 15, 2018

1. Introduction

This Privacy Policy describes how Building Brave collects and uses Personal Data about you through the use of our Website, mobile application, and through email, text, and other electronic communications between you and Building Brave.

Building Brave (“**Building Brave**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this policy.

This Privacy Policy (our “**Privacy Policy**”) describes the types of information we may collect from you or that you may provide when you visit the website www.buildingbrave.org (the “**Website**”) or through our mobile application (the “**Application**”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- on our Website;
- through our Application;
- in email, text, and other electronic messages between you and our Website or our Application; and
- when you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by Building Brave or any third-party; or
- any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Website or from or in our Application.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using our Website or using our Application, you agree to this Privacy Policy. This Privacy Policy may change from time to time (see [Changes to Our Privacy Policy](#)). Your continued use of the Website or our Application after we make changes is deemed to be acceptance of those changes, so please check this Privacy Policy periodically for updates.

2. Children Under the Age of 18

Our Website are not intended for children under the age of 18 and children under the age of 18 are not permitted to use our Website. We will remove any information about a child under the age of 18 if we become aware of it.

Our Website and Application are not intended for children under 18 years of age. No one under age 18 may provide any information to or on the Website or through our Application. We do not knowingly collect Personal Data from children under 18. If you are under 18, do not use or provide any information on our Website or Application or on or through any of its features, use any of the interactive or public comment features of our Website or Application or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received Personal Data from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from a child under 18, please contact us at 608-616-5248.

3. Information We Collect About You and How We Collect It

We collect different types of information about you, including information that may directly identify you, information that is about you but individually does not personally identify you, and information that we combine with our other users. This includes information that we collect directly from you or through automated collection technologies.

Generally

We collect several types of information from and about users of our Website or Application:

- by which you may be personally identified, such as name, postal address, e-mail address, telephone number, date of birth, or any other identifier by which you may be contacted online or offline (“**Personal Data**”);
- that is about you but individually does not identify you, such as traffic data, location data, logs, referring/exit pages, date and time of your visit to our Website or use of our Application, error information, clickstream data, and other communication data and the resources that you access and use on the Website or in the Application; and/or
- about your internet connection, the equipment you use to access our Website and usage details.

We collect this information:

- directly from you when you provide it to us;
- automatically as you navigate through the Website or use our Application. Information collected automatically may include usage details, IP addresses, unique identifiers on your mobile device, and information collected through cookies and other tracking technologies.

Information You Provide to Us

The information we collect on or through our Website or the Application are:

- information that you provide by filling in forms on our Website or the Application. This includes information provided at the time of registering to use our Website or Application, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our Website;
- records and copies of your correspondence (including email addresses), if you contact us; and
- your responses to surveys that we might ask you to complete for research purposes.

You also may provide information to be published or displayed (hereinafter, “**posted**”) on public areas of the Website or the Application or transmitted to other users of the Website or Application or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Although you may set certain privacy settings for such information while creating each post (including posting publicly, posting anonymously, and limiting the transmission of posts only to other users in your circles), please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website or Application with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website or the Application, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns as described above. We may also collect information about your computer and internet connection, i.e. your IP address, operating system, and browser type.

The information we collect automatically may include Personal Data or we may maintain it or associate it with Personal Data we collect in other ways or receive from third parties. It helps us to improve our Website and Application and to deliver a better and more personalized service by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences, allowing us to customize how our Website and Application appears to you according to your individual interests; and
- recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer or mobile device. On your computer, you may refuse to accept browser cookies by activating the appropriate setting on your browser, and you may have similar

capabilities on your mobile device in the preferences for your operating system or browser. However, if you select this setting you may be unable to access certain parts of our Website or use certain parts of our Application. Unless you have adjusted your browser or operating system setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website or use our Application.

- **Google Analytics.** We use Google Analytics, a web analytics service provided by Google, Inc. (“Google”) to collect certain information relating to your use of our Website or Application. Google Analytics uses cookies to help our Website and Application analyze how users use the site. You can find out more about how Google uses data when you visit our Website and use our Application by visiting “How Google uses data when you use our partners' sites or apps”, (located at www.google.com/policies/privacy/partners/).

4. **How We Use Your Information**

We use your Personal Data for various purposes described below, including to:

- provide our Website and Application to you;
- provide you with information you request from us;
- notify you about changes; and
- provide you with notices about your account

We use information that we collect about you or that you provide to us, including any Personal Data:

- to present our Website and Application and their contents to you;
- to provide you with information or services that you request from us;
- to fulfill any other purpose for which you provide it;
- to provide you with newsletters related to our services;
- to administer surveys, sweepstakes, promotions and contests;
- to notify you about changes to our Website or services we offer or provide through them;
- in any other way we may describe when you provide the information; and
- for any other purpose with your consent.

We may also use your information to contact you about our own services that may be of interest to you. If you wish to opt out to this use or you wish to change your choice, you may do so at any time by emailing Building Brave at hello@buildingbrave.org. For more information, see [Choices About How We Use and Disclose Your Information](#).

5. Disclosure of Your Information

We do not share, sell, or otherwise disclose your Personal Data for purposes other than those outlined in this Privacy Policy. We disclose your Personal Data to a few third parties, including:

- our third-party service providers that we use to support our business;
- to a company we merge, acquire, or that buys us, or in the event of change in structure of our company of any form;
- to comply with our legal obligations;
- to enforce our rights; and
- with your consent.

We do not share, sell, or otherwise disclose your Personal Data for purposes other than those outlined in this Privacy Policy. However, we may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Data that we collect or you provide as described in this privacy policy:

- to contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Data confidential and use it only for the purposes for which we disclose it to them.
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Building Brave's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Building Brave about our Website's or Application's users is among the assets transferred;
- to fulfill the purpose for which you provide it. For example, if you give us contact to communicate with the other users of our Website, we may transmit the contents of that email and your contact information to the recipients;
- for any other purpose disclosed by us when you provide the information; and
- with your consent.

We may also disclose your Personal Data:

- to comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- to enforce or apply our Website's [Terms of Use](#) or our Application's [End User License Agreement](#); and
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Building Brave, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of security or for fraud protection.

6. Choices About How We Use and Disclose Your Information

We offer you choices on how you can opt out of our use of tracking technology and our advertising to you.

We strive to provide you with choices regarding the Personal Data you provide to us. We have created mechanisms to provide you with control over your Personal Data:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's [website](#). If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from Building Brave.** If you do not wish to have your contact information used to promote our own or third parties' products and service, you may opt-out at any time by contacting us at the [Contact Information](#) below or by clicking the unsubscribe link at the bottom of the email or other marketing communications you receive from us. This opt-out does not apply to informational communications sent by us, such as updates to our Website or communications regarding the status of your account.

7. Your Rights Regarding Your Information and Accessing and Correcting Your Information

You may review and change your Personal Data at any time by logging into the Application and visiting your account profile page.

You may also notify us through the [Contact Information](#) below of any changes or errors in any Personal Data we have about you to ensure that it is complete, accurate, and as current as possible or to close your account. We cannot delete your Personal Data except by also deleting your account. We may also not be able to accommodate your request if we believe it would violate any law or legal requirement or cause the information to be incorrect.

If you contact us to access or change your Personal Data or to close your account, we may ask you for additional information to verify your identity. We reserve the right to limit or deny your request if you have failed to provide sufficient information to verify your identity or to satisfy our legal and business requirements.

8. Do Not Track Signals

We may use automated data collection technologies to track you across websites. We currently do not honor do-not-track signals that may be sent by some browsers.

We do not track you over time and across third-party websites or other online services for any purpose. Some web browsers permit you to broadcast a signal to websites and online services indicating a preference that they "do not track" your online activities. At this time, we do not honor such signals and we do not modify what information we collect or how we use that information based upon whether such a signal is broadcast or received by us.

9. Data Security

Information transmitted over the Internet is not completely secure, but we do our best to protect your Personal Data. You can help protect your Personal Data and other information by keeping your password to our Website and/or Application confidential.

We have implemented measures designed to secure your Personal Data from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website and Application, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like public message boards. The information you share in public areas may be viewed by any user of the Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Data, we cannot guarantee the security of your Personal Data transmitted to our Website or Application. Any transmission of Personal Data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website or in the Application.

10. Consent to Processing of Personal Data in the United States

We may process your Personal Data outside of your home country, including to the United States. We only do this when we are legally permitted to do so and when we have appropriate safeguards in place to protect your Personal Data.

If you are a resident of the European Economic Area (“EEA”), in order to provide our Website, products, and services to you, we may send and store your Personal Data outside of the EEA, including to the United States. Accordingly, your Personal Data may be transferred outside the country where you reside or are located, including to countries that may not or do not provide an equivalent level of protection for your Personal Data. By using our Website or Application, you represent that you have read and understood the above and hereby consent to the storage and processing of Personal Data on our Website or in our Application.

11. Changes to Our Privacy Policy

We will post any changes to our Privacy Policy on our Website. If we make material changes to our Privacy Policy, we may notify you of such changes through your contact information and invite you to review (and accept, if necessary) the changes.

We may change this Privacy Policy at any time. It is our policy to post any changes we make to our Privacy Policy on this page or screen with a notice that the Privacy Policy has been updated on the Website’s or Application’s home page. If we make material changes to how we treat our users’ Personal Data, we will notify you by email to the email address specified in your account and/or through a notice on the Website’s and Application’s home page. The date this Privacy

Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this Privacy Policy to check for any changes.

12. Contact Information

You may contact our Data Protection Officer through the contact information below. If you wish to contact us, you must contact both us and our representative through the contact information below or through the “Contact Us” page on our Website.

If you have any questions, concerns, complaints or suggestions regarding our Privacy Policy, have any requests related to your Personal Data pursuant to applicable laws, or otherwise need to contact us, you must contact us at the contact information below or through the “Contact” page on our Website.

To Contact Building Brave
Building Brave
301 S. Bedford Street
Suite 6
Madison, WI 53703
(608) 661-5248
hello@buildingbrave.org